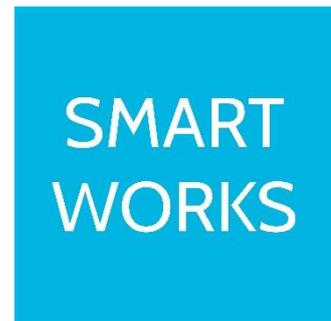


Get the clothes

Get the confidence

Get the job



Smart Works was founded upon a very simple principle; that when a woman looks and feels fabulous, she starts believing in her own ability to succeed. This confidence translates into success at job interviews and can have a life-changing effect.

We are a UK charity that provides high quality interview clothes, styling advice and interview training to unemployed women in need.

At the heart of what we do is a two-hour dressing and interview preparation service.

In the dressing session, our volunteer stylists will help each client to find an interview outfit that makes her feel confident and empowered. The clothes we wear have a huge impact on how we are perceived by others, particularly when meeting people for the first time. We want to help clients

look fabulous and feel comfortable in the clothes they have chosen, so that they can put their best foot forward at interview.

'I feel empowered. I didn't know it was going to be like this. It's life changing.'

Smart Works client

Following the dressing session, our highly skilled interview coaches have a one-to-one session with each client. This session focuses on answering questions effectively, becoming aware of one's own strengths, and understanding what is expected at interview.

Once a client has successfully secured employment, we welcome her back for a second dressing. Here she will receive five additional items of clothing, to create a capsule working wardrobe.

The Smart Works service has a transformative effect.

54% of women who come through our doors have been unemployed for over a year and 34% have applied for over 50 jobs. Often clients arrive feeling apprehensive, nervous and are lacking in confidence. We see clients blossom into positive and confident women, laughing and smiling, all thanks to a Hobbs coat or an amazing pair of tailored trousers. It is through these 'magic moments' that we continuously rediscover the power of fashion.

If you would like to book an appointment at Smart Works, please speak to a work coach at a job centre or similar organisation, who will be able to refer you to Smart Works by calling 020 7288 1770.

www.smartworks.org.uk
Charity number 1080609

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